



LIFESIGNS

A PUBLICATION OF LIFESHARE BLOOD CENTERS

www.lifeshare.org

HOLIDAY
2004

Leesville Lady Hosts Her Own Replenishment **Blood Drive**



James Seelig celebrates life by giving blood while **Rhonda Ingalls** thanks and encourages him.

Rhonda Ingalls began her morning three years ago, by getting her house ready for company. While reaching for some cleaning products, a fall from her ladder sent Rhonda to the emergency room with a shattered right knee. Rhonda recalls the pain was excruciating.

Rhonda endured 23 surgeries, including two knee replacements, before things got really bad. Exposure to the titanium used in the second knee replacement surgery forced surgeons in a New Orleans area hospital to perform emergency surgery, removing the new knee with

hopes of saving her knee and lower leg.

She underwent 39 more knee surgeries and was even placed in a hyperbaric chamber in further efforts to try to save her leg; unfortunately, all the best efforts failed. After a total of 62 surgeries and 120 units of lifesaving blood, Rhonda is now happy to be alive and is living life to the fullest.

Rhonda uses her story to educate residents on the importance of giving blood. In appreciation and thankfulness for those who gave blood while she herself was receiving it, Rhonda organized a blood drive at the Wal-Mart Super Center in Leesville. She lives with the dream of giving back to the community and finds that giving blood is one way of celebrating life!



JANUARY IS NATIONAL BLOOD DONOR MONTH



Special recognition events will be held in January. As a LifeShare supporter, renew your commitment to share life in the following ways:

- Stay committed - make regular appointments and update your donor record with any changes to your address, phone number or place of employment.
- Donate blood/ blood components regularly - whole blood every 56 days, Plasma, 28 days; Platelets, 12 days; and Double Red Blood Cells every 112 days.
- Make a financial contribution - LifeShare is a non-profit 501(c)(3) community service organization.
- Volunteer - help recruit blood donors, distribute refreshments or help with donor registration.

Most of all we want to say

Thank You!

To learn more, visit www.lifeshare.org

PRESIDENT'S MESSAGE



Margaret E. Wallace,
LifeShare President and CEO

The Holiday season is always a great time to reflect on all the blessings that have come our way. LifeShare is so very blessed by being located in supportive communities with wonderful donors who support the patients in our hospitals, having a supportive Board of Trustees, and having a remarkable staff dedicated to our mission.

Special reasons for celebrating this year are numerous. We had the pleasure of honoring Dr. Elenora Cawthon, a long time Board member, who moved from the area and consequently resigned from the Board of Trustees. She is recognized by the Board of Trustees as having an emeritus status. We also added two outstanding Board members – Walter Sanchez and William Hankins and look forward to their leadership on the Board. Their profiles are located on the back page of this newsletter.

Two internationally renowned scientists joined the LifeShare staff – John Moulds and Dr. Joann Moulds. They bring a new dimension to solving patient transfusion problems and educating the technologists in the service area. Already it has been mentioned that a national conference will be held in Shreveport so that technologists may learn more from them. Both of these scientists share the concern for patients and dedication in assuring that each patient gets the necessary blood therapy.

The automated collections are growing remarkably. We have increased automated collections by 22% this year. Automated collections are another way that we will meet the increasing patient needs. Newly designed mobile equipment will allow automation on mobile drives opening this avenue of blood donations to the 70% of volunteer donors who donate away from the blood center.

A special blessing comes from many of our donors who are sharing their family and friends' stories about receiving blood transfusions. In turn, we have been able to capture touching pictures of them to display with their stories at LifeShare facilities. Our donors enjoy seeing and hearing how blood donations have saved lives. The donors are relating to recipients' specific situations and experiencing pride that their donations are saving lives.

LifeShare belongs to the community and can be successful only to the extent that the community supports it. The community is doing a great job making LifeShare recognized as a blood center leader. **Thank-you** to our community partners; a very special thank-you to our wonderful donors. 2004 has been a great year and 2005 promises to be a better one!

DR. CAWTHON HONORED



Dr. Elenora Cawthon was recognized for her many years of service on the LifeShare Board of Trustees at the 2004 Board Retreat. Dr.

Cawthon, who took up snow skiing when she retired from Louisiana Tech, has the kind of vitality and enthusiasm that energizes any group in which she participates. She helped bring LifeShare Blood Centers to the Monroe area and served on the building committee during recent years of unprecedented growth. According to Margaret Wallace, "Dr. Cawthon has always brought a stalwart, supportive wisdom to our board. We are so pleased that she will continue her association with LifeShare as a Board Member emeritus."

LAKE CHARLES

In October, ten eager employees of Sasol Group in Westlake, LA decided to lunch together and to donate blood at the LifeShare-Lake Charles facility. The group



couldn't wait until January, when the next office blood drive was scheduled. They gave earlier because they understand the tremendous need for blood and realize they can give every 56 days. Several in the group, newly transferred from Austin, TX, had already participated in blood drives every 56 days. Pictured left to right -

front row: Steve Hookanson, Tina Vidrine, Kathy Pettit, Barbara Maxey and Kathleen Peiper. Back row: Mark Bose, Tamra Radoseric, Cynthia Watkins, Craig Mercy and Darin Allen.



Andy Clopton and his son, Dylan, relax in their new leather recliner. Andy registered to win the recliner when he gave blood at the Carlyss Volunteer Fire Department. The summer promotion in Lake Charles supporting the Summer Olympic theme - Champions for Life, and included many other prizes. Andy is a volunteer firefighter in Carlyss; he says his wife had just thrown out his easy chair...so he couldn't wait to get the new one to his home. Special Thanks to Home Furniture for donating the recliner.

BOSSIER

NEW EMPHASIS & NEW HOURS



Oma Jane Jones gives for a future scheduled surgery.



LifeShare Blood Centers – Bossier City, 1523 Doctors Drive, hosted an Open House, September 21st, to announce changes; blood products are now collected from donors on automated component collection machines which extract platelets, plasma or two units of red blood cells. Collection appointments will be made based on patients' specific needs and blood types. New hours in effect are: Monday, Wednesday, Friday - 6 am until 1:30 PM; Tuesday, Thursday, 11 am until 6 pm.

Homer Stout who lives in Arkansas, received his "3 Gallon" mug; he donates in Bossier during his business trips to Bossier City.

SPECIAL EVENTS

MONROE

The couple that gives together...lives together. Glenn and Lori Theis began giving blood at Louisiana Tech University years ago. Now it has become a ritual for them to give at least six times in the calendar year. Glen has achieved his goal for the last nine years, while Lori has given six times a year for four consecutive years this December. Glen, a Civic Advisory Council member, was also the first whole-blood donor to use the new LifeShare-Monroe facility last December. Glenn and Lori believe, "It is not somebody else's responsibility to give blood; it is everybody's responsibility." As the New Year approaches, they encourage blood donors to create a 56-day donation schedule for the entire year on their calendars. "It is easy to do, it doesn't cost you anything, except a few minutes of your time, and imagine the number of lives you could help save. That's motivation enough for us," according to the Theis'.



It may be corny, but it works! LifeShare-Monroe celebrated the first day of deer season by giving deer corn to blood donors. This year's promotion was sponsored by Dr. William Johnston's Dentistry. Thirty-one donors participated in the event. Special thanks to Dianne Rosier who helped organize the promotion and recruit the deer hunters. Pictured are Phillip Thomas, Donor Resources Coordinator, carrying deer corn to blood donor Anna Kay Lenard's SUV.



LifeShare-Monroe dedicated platelet donor and Civic Advisory Council member, Jody Lofton, takes advantage of the new e-chair, a bed equipped with electronic capabilities and internet access. Donors can now surf the web, check e-mail, or play a computer game while sharing the gift of life through a blood component collection procedure. Blood component collections include platelets, plasma or double red cells. To become a blood component donor, contact the Apheresis Department in your nearest LifeShare facility.

LIFESHARE MONROE RECEIVES THE 2004 DON GIFFEN AWARD

The annual Don Giffen award is presented to a Ouachita parish non-profit organization for unusual commitment to the community through job growth, creation or expansion of services, and other notable contributions.

LifeShare-Monroe received the Giffen Award as a result of being nominated for the prestigious 2004 Rivertown Award of Excellence. The Rivertown Award recognizes companies that have undergone capital and/or job expansions during the previous year.

LifeShare-Monroe was one of thirty-two Ouachita Parish businesses nominated for the Rivertown Award.

The awards program was presented by the Ouachita Economic Development Corporation in conjunction with the Monroe Chamber of Commerce, the West Monroe/West Ouachita Chamber of Commerce and the Small Business Development Center at the University of Louisiana-Monroe.



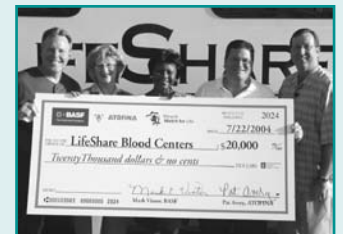
Pictured are Robert Taylor, Executive Director of the Northern Region, and LifeShare Board of Trustees, Vice Chairman Dr. Nancy Smith, Ruston.

BEAUMONT



Marv and Arlene Howland exemplify the meaning of dedicated servants. The Howlands have served as members of the American Legion for years. Chaplain Marv Howland was recently appointed Chaplain for the entire state of Texas while Arlene is in her third term as American Legion Bridge City president. As members of the American Legion, they perform volunteer duties all over southeast Texas and the Howlands are dedicated blood donors, too. They are drive chairpersons for their church blood drives and are members of the Civic Advisory Council for LifeShare-Beaumont. **LifeShare salutes you - Marv and Arlene Howland - for all you do!**

The second annual "Miracle Match for Life" charity golf tournament raised \$20,000 for LifeShare-Beaumont. Debbie Madar, LifeShare Executive Director of the Southern Region, accepted the check from the event's title sponsors BASF and Atofina. The tournament benefited three southeast Texas non-profits including LifeShare. Pictured with the check, presented during a KFDM Channel 6 sponsored blood drive, are (l-r) James Brown of KFDM, LifeShare's Debbie Madar, Pat Avery of Atofina, Mark Viator of BASF and Dan Gresham of KFDM.



LifeShare Blood Centers-Beaumont held their Third Annual "September 11 Memorial Salute," Saturday, September 11, 2004. Del Papa Distributing Company sponsored this year's event. Many area service groups attended to remember those lost on 9/11 and to salute our dedicated Southeast Texas service groups. Pictured are members from area Military Groups, Firefighters, Police, EMS and LifeShare employees.

SPECIAL EVENTS

ALEXANDRIA



Max Moore is a first time donor and a senior at Pineville High School. Max's first time donating was on Haemonetics - when he donated two units of red blood cells. Pineville High School's blood drive was held on October 6th and drew almost 80 units of red blood cells. Thank you Max for being a leader in your community and at your school!

Mr. George Elie is a Haemonetics donor, member of the CHRISTUS St. Frances Cabrini Volunteer Donor Plan, and an AWESOME RECRUITER! Mr. George donates a unit of red blood cells and a jumbo plasma unit every two months. He always sports his "JUST 1 MORE" button. Mr. George believes "every person should try it once - then they will be a donor forever!"



PEABODY MAGNET HIGH SCHOOL AND PEABODY JROTC MAKE A DIFFERENCE IN PATIENTS' LIVES!

Peabody Magnet High School hosts a fall and a spring blood drive, together drawing over 140 donors. Lt. Col. George Collins, JROTC Department, and the JROTC Cadets pride themselves in making the blood drives more than about donating blood - it is about educating their peers on saving lives and being a donor forever! The fall blood drive is held in conjunction with a Health Fair. As always, the first in line to donate are Lt. Col. Collins, the cadets and Principal Mr. Dodson - all of these volunteers firmly leading by example. Peabody Magnet High School JROTC Department challenges all high school students to become Donors Forever!



Lt. Col. Collins congratulates JROTC Cadet, Georena Dearborne, for her blood donation. (left) Peabody Principal, Mr. Dodson, takes a few minutes to share the "gift of life", also. (right)



SHREVEPORT

Sonny Ragsdale joined the U.S. Army right after high school graduation. As a member of the Army Special Forces, he was sent into the battle at Ia Drang valley in Vietnam - considered the bloodiest and most savage battle fought during the entire Vietnam War. In 2002, Hollywood made a movie based on that battle, "We Were Soldiers", starring Mel Gibson. It was the experience of seeing men bleeding and dying from a lack of blood that caused Sonny to make this vow: He would become a regular blood donor and encourage others to do the same. He now chairs the CLECO Dolet Hills Power Station blood drive in DeSoto parish. "It makes me feel good to have so many regular donors, who give without being asked," explains Sonny. There should be no reason for a shortage of blood; awesome things come from being a regular blood donor." Thanks to volunteers like Sonny Ragsdale, the army of life-saving blood donors is getting larger all the time.



The Pleasant Hill community in Sabine parish is celebrating its 20 years of participation in the volunteer blood donor program with LifeShare Blood Centers-Shreveport. Pleasant Hill High School hosts the community blood drives which always exceed expectation. The commitment to donate blood is strong and the ties to the blood drive have deep roots. Beatrice Lewis, a long-time donor, started giving blood years ago with her father who responded to a young man with leukemia who needed blood. Pleasant Hill citizens are very committed to the health and well-being of their fellow residents, and organizers feel the event reinforces the unity of Pleasant Hill, its devotion to civic responsibility and pride. The Pleasant Hill mascot is the American Eagle - a symbol of courage and leadership. Congratulations, Pleasant Hill, on 20 years of life-saving service.



NEW FACES AT LIFESHARE



These are not new employees; they are the faces of local residents alive today because blood was available when they needed it. Pictured are only a few of the patients who received blood from LifeShare-Shreveport's generous volunteer donors. See their stories on the Shreveport center's walls. **Your blood donations really do save lives.**

THANK YOU TO LIFESHARE CONTRIBUTORS

MONETARY CONTRIBUTIONS

Over \$5,000

Entergy (B)

\$1,000- 4,999

Anonymous

Combined Federal Campaign of Central Louisiana (A)

Mid South Regional Old Car Club (M)

Proctor & Gamble Manufacturing (A)

Thomas H. & Mayme P. Scott Foundation (M)

United Way of NELA, Inc (M)

Wal-Mart Foundation (M)

Weyerhaeuser Company Foundation (M)

\$500-999

Mr. & Mrs. Michael Cockerham

Drs. Thomas & Nancy Kirchmer Obstetrics and Gynecology (M)
Orthopedic Clinic of Monroe (M)
Walter Sanchez
Women & Children's Hospital (L)

\$100-499

Emiline Auzenne
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NOTE: Above contributions received between March 1 and November 10, 2004

Please send your monetary contributions to LifeShare Blood Centers in the enclosed envelope. For more information please call (318) 222-7770, ext. 517.

IN-KIND CONTRIBUTIONS

Many businesses and individuals support LifeShare's mission by contributing goods or services to be used during blood drives and volunteer appreciation events. These items range from media support to food, entertainment, and even office supplies. LifeShare is grateful to all who have donated. Some of those donating in the past nineteen months include:

Over \$5,000

CENLA Broadcasting (A)

Clear Channel Communications (A)

\$2,000-\$5,000

Alexandria Museum of Art (A)

AT&T (L)
Elite Broadcasting (A)
Hixson Autoplex (M)
KYKZ (L)
SunCom/ AT & T (B)

\$700-\$1,999

Auntie Anne's Pretzels (M)
Blue Bayou Water Park (A)
Harvest Foods (M)
Hoogland's Nursery (S)
KAPB (A)
KJAE-FM 92.7 (A)
Maxim Crane Works (B)
Peppers Roadhouse Restaurant (L)
Renegade Harley (A)

The Radio People (M)
Dr. Hank Stoer
Trade Secret (S)
Wortech Land Surveyors, Inc. (B)

\$350-699

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Baxter Healthcare Corp. (B)
Garry Bright
Sina Burns
Chili's Bar & Grill (A)
Conn's Appliances (B)
Daily Harvest (M)
Dish Network of LA (A)
Eskamoe's (M)
Gambro, Inc. (B)

Elvie Guin
KVVP (A)
KZBL (A)
Leesville Rehabilitation Hospital (A)
McDonald's (M)
Dr. J. R. Martin
Ivan Smith Furniture Stores (S)
Modern Woodmen of America (A)
Sears Roebuck & Co. (M)
Skipworth, Inc. (S)
Dr. King Scott
Sonic Drive-In (M)
Tax Relief Specialists (A)

NOTE: Contributions received before November 2004

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by Vivian & Jesse Bryant

Bill Cox

by Quota Club of Ruston

Hugo & Ann Holland

by Diane Smith

Michael Kantrow

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by Regina Rogers
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by Dannie Richardson

Jada Nichole Royer

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by Anonymous

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by Dr. Stanley R. Mintz

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Legend for Donations: Alexandria=(A)
Monroe=(M)

Beaumont=(B)
Shreveport=(S)

Lake Charles=(L)

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LifeShare is a non-profit Community Blood Center, governed by a Board of Trustees, licensed by the Food and Drug Administration, inspected and accredited by the American Association of Blood Banks, and a member of America's Blood Centers.

Thank you to all our donors

WELCOME!

LifeShare welcomes the two newest members of our Board of Trustees, Walter Marshall Sanchez, J.D. (Lake Charles) and J. William "Bill" Hankins (Shreveport).



Walter Sanchez is a Board Certified Family Law specialist and Judge Pro Tempore in the Sulphur City Court. Mr. Sanchez has volunteered for numerous community organizations including Big Brothers/Big Sisters of Southwest Louisiana, Inc., serving as President of the Board, and Membership for the Lake Charles Symphony Board of Directors. Recently he received the Philanthropist Day Award from the Family Foundation of Southwest Louisiana.

Since his mother actually ran the blood bank at Ochsner Hospital in New Orleans, he became interested in blood banking early in life. Walter began donating blood when only 17. Mr. Sanchez brings expertise in numerous areas to share with LifeShare. He is interested in improving communication between LifeShare and our legislative delegation on important issues affecting LifeShare Blood Centers' mission. He also wants to help maintain the high quality of products and services we deliver, especially as our service territory expands.

Bill Hankins is the Associate Hospital Administrator and Chief Operating Officer of Louisiana State University Health Sciences Center in Shreveport. His numerous civic, professional, and social service affiliations include American College Healthcare Executives' Diplomate, Louisiana Hospital Association, and the American Heart Association. He is experienced in the strategic planning and implementation, fiscal and operational efficiency, system development, and integration and relationship building with coalitions.

Mr. Hankins has twenty-seven years experience in the healthcare field, during which time LifeShare Blood Centers provided blood and blood components to patients in the medical facilities he served. He has personally seen "the benefits of LifeShare's reliable, quality service". According to Mr. Hankins, "The importance of this service to the patients and doctors is priceless." Two of his goals as a board member are to support the mission while maintaining high quality levels and to ensure that enough blood is available to meet community needs.



Save Lives... Commit to Life

In October and November this year, over 33,000 of LifeShare's frequent donors received an invitation asking them to "Commit to Life" by scheduling an additional blood donation between December 17th 2004 and January 7th 2005. This is the fifth year for this special program designed to maintain an adequate blood supply during the time when busy holiday schedules and winter illnesses make it difficult for individuals to give blood.

Commit To Life... Share Life!!